

2025 WHIA Annual Conference Vendor/Exhibitor Prospectus

Washington **Homicide** Investigators Association
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Greetings,

The Washington Homicide Investigator's Association (WHIA) is pleased to invite you to participate as an **exhibitor** and / or **sponsor** at our **2025 Homicide Investigator's Conference and Vendor Expo**. Our conference will be held **May 6th – 9th, 2025**, and we will be returning to the Clearwater Casino Resort in Suquamish Washington. The Clearwater Casino Resort is located on the breathtaking Kitsap Peninsula and boasts a state of the art 10,000 square foot conference room where we welcome criminal justice professionals from throughout our great state and beyond.

The Washington Homicide Investigator's Association was founded in 2011, and we currently hold a membership of over 1000 dedicated law enforcement, prosecuting attorneys, medical examiner offices and other criminal justice professionals. Our mission is to provide investigative support, training and networking opportunities to homicide investigators and responders as well as prosecutors and other death investigation professionals throughout the State of Washington, and the Pacific Northwest. WHIA hosts several training courses throughout the year with the Annual Conference being our Marquee event. Local, national, and international homicide professionals are brought in, to present case studies and speak about valuable lessons learned. Our Annual Conference has consistently had around 300 attendees each year and the vendors area receives high traffic from these attendees.

We truly appreciate the loyal support many of you have provided in the past and hope you will join us again in 2025. We could not do this without FRIENDS LIKE YOU. If you have not previously exhibited or sponsored our annual conference, we look forward to welcoming you as a valued partner.

We carefully plan and design our conference to maximize vendor/attendee interaction. Going back to our first conference we have always had the vendor exhibition area in the same room as the main conference. We require a confidentiality agreement from each vendor considering the content of some presentations. The 2025 conference will be structured the same way.

There are several ways you can participate in this event.

Gold Sponsor - \$1250

Includes a standard vendor table (includes standard 120V power) in the exhibitor section for the full conference, plus:

- Ad placement in the conference e-program
- WHIA Web page listing post-conference with URL linking for 4 months after conference
- Listing in attendee resource materials
- Vendor supplied insert in attendees gift bag
- Hosted breakfasts, lunches, and all evening hospitality events for up to one vendor representatives. Additional vendor staff participation in food and hospitality will be available for purchase. Price TBA.

Platinum Sponsor –\$2000

Includes a standard vendor table (includes standard 120V power) in the exhibitor section for the full conference, plus:

- 10-minute mealtime presentation with access to multi-media equipment
- Preferred vendor location
- Medium traffic ad placement in conference e-program
- WHIA web page listing post-conference with URL linking for 4 months after conference
- Listing in attendee resource materials
- Vendor supplied insert in attendees gift bag
- Hosted breakfasts, lunches, and all evening hospitality events for up to two sponsor representatives. Additional vendor staff participation in food and hospitality will be available for purchase. Price TBA.

Diamond Sponsor – \$3500

Premier Sponsor vendor location combining two standard vendor tables (includes standard 120V power), plus:

- 20-minute presentation to the full conference body during conference presentation hours, with access to multi-media equipment
- WHIA web page premium front page placement/listing with URL linking until next conference
- High traffic ad placement in the conference e-program
- Listing in attendee resource materials
- Vendor supplied insert in attendees' gift bag
- Hosted breakfasts, lunches, and all evening hospitality events for up to three sponsor representative's Additional vendor staff participation in food and hospitality will be available for purchase. Price TBA.

Padfolio Sponsor - \$4000

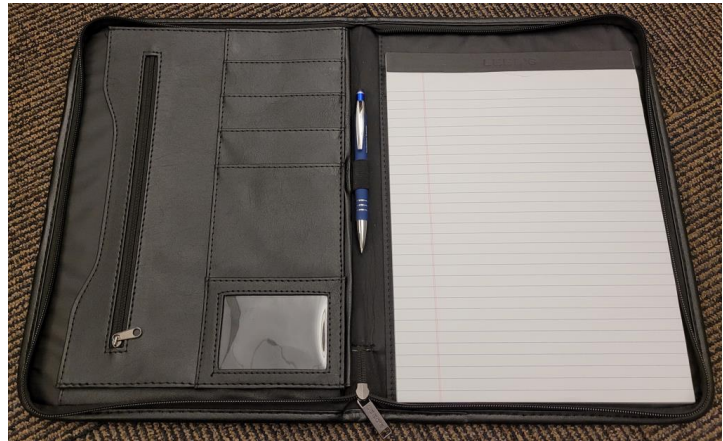
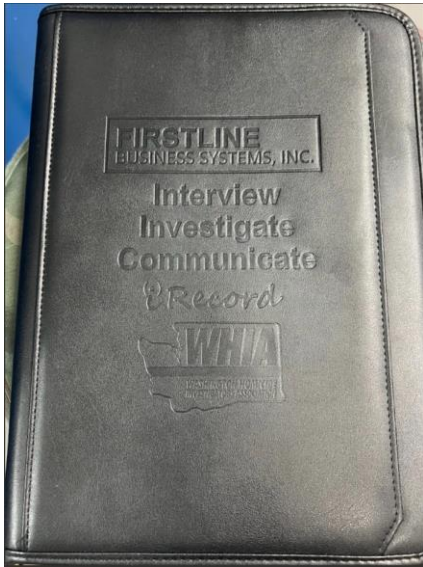
Full sized vinyl padfolio with cover debossed with vendor graphic/logo along with the WHIA logo. Includes one for each attendee.

Padfolio sponsor will also receive all benefits of a Platinum level vendor/sponsor, see above.

- Includes a gusseted interior file pocket; lined, ruled pad of paper; a zippered pocket; and several card slots.
- Also features a calculator slot, pen loop (pen not included), and clear ID window.
- Exterior offers a convenient open pocket.

- Size: 13-1/2" x 10" x 1-1/2".
Surplus padfolios become property of WHIA post conference. (1 available, first come gets it)

Sample debossed logos



Comedy Night Sponsor - \$3000/*SOLD OUT*

On Wednesday night we traditionally have hosted a Comedy Night buffet dinner. We take over the Beach Rock Music and Sports Lounge located just off the main casino floor at the Clearwater Resort and Casino. We hire a professional comedian to make us laugh away the stress of a full day's worth of murder and mayhem talk. Your company will be billed as the host for this event and signage will be provided by WHIA. Your representative can appear on stage for one minute, introduce your company and introduce the talent. Buffet dinner and hosted drinks for a limited amount of time and/or dollar value. Comedy night sponsor will also receive all benefits of a Platinum level vendor/sponsor see above.



Talent chosen by WHIA staff. (1 available, first come gets it). ***SOLD OUT***

Lanyard Sponsor - \$2500

If you have been to our conference before, you know we are strict with credentialling and attendee display of credentials at all times while in the conference.



With this sponsorship level, we will acquire the necessary quantity of colorful lanyards which will be printed with the WHIA logo and your company logo or name. The lanyard sponsor will also receive all the benefits of a Platinum level sponsorship, see above. (1 available, first come gets it)

Camp Travel Mug Sponsor - \$2500

This travel mug will be wrap imprinted with your company graphic/logo along with the WHIA logo. Includes one for each attendee.

Camp Travel Mug sponsor will also receive all benefits of a Platinum level vendor/sponsor, see above.

- This custom travel mug is perfect for taking drinks on the go.
- Double wall stainless steel is designed to hold hot or cold beverages.
- Features a push-on lid with a sliding closure top.
- Includes a large side handle and fits in most cup holders for easy portability.
- Available in several colors, all with a contrast speckled finish.
- Size: holds 18 ounces.
- Surplus mugs become property of WHIA post conference.



Hospitality Night Sponsor \$3000

We have two hosted hospitality nights, one Tuesday night and the other Thursday night. These are held in the resort lobby, and weather depending, people wander out into the patio fire pit area to enjoy a cigar, cornhole, or just the beautiful waterfront view. Buffet style food is hosted as well as beer & wine for a limited time and/or dollar value. Signage acknowledging your company's sponsorship will be provided, and the hospitality will be billed as hosted by your company. Hospitality night sponsors will also receive all benefits of a Platinum level vendor/sponsor see above.

Standard vendor/exhibitor display information:

All the above vendor/sponsor levels receive one six-foot skirted table with two chairs. Electricity to the table will be available at no charge. There is complimentary Wi-Fi at the venue. Hard wired internet connection can be provided, upon prior request, for an extra fee. Vendor locations are chosen by WHIA staff at set up. (Diamond Level is slightly different, see above)

Attendee swag bag promotional material inclusion \$250:

Printed promotional material or promotional swag will be included in each attendees' gift bag. Promotional swag will need to be on reasonable size to fit in the swag (TBD by WHIA Staff). The vendor is responsible for supplying the material and should provide a quantity of 320.

Contributor:

In lieu of one of the above sponsorship options, we are very happy to accept products to be given away as drawing, raffle, or door prizes during the conference. This option will include a mention of your company at the time of the drawing and a listing in the conference e-program.

Customized sponsor or advertiser options will be considered. Please contact Pete Erickson to discuss options. We are also hosting a **Golf Event with Sponsorship Opportunities. See below.**

The Washington Homicide Investigator's Association is a non-profit 501(c)(3) tax exempt charitable organization. Tax documents available upon request.

If you are interested in being a sponsor of this event, or if you have any questions, please contact Pete Erickson at pterickson@wahomicide.org or 206.713.2666 There is more information on our website at www.wahomicide.org

Thank you,

Pete Erickson, Vendor Coordinator

Washington Homicide Investigators Association

We Are the Voice of Silenced Victims

A 501C-3 non-profit organization dedicated to training and education

www.wahomicide.org



*Our 2025 Golf Invitational will be Tuesday
May 6th, 2025 at the White Horse Golf Club*

2025 Golf Invitational Sponsor \$1100

Only 1 opportunity.

Your company will be billed as the overall Golf Invitational sponsor. Your company name/logo will appear on all tournament signage (see below) as well as relevant web site pages. Your company will be mentioned in front of the full conference plenum as the Golf Invitational sponsor. Photos of tournament play will be displayed on the ball room multimedia screens during presentation transitions/breaks and each photo will include your company name/logo. This sponsorship also includes an optional table at a premium tee (chosen by event management). See below Tee Sponsor level for table details. This sponsorship also includes 2 invitational player entries (Greens fees, cart, range balls, lunch). You also have the option of providing promotional materials in the player goodie bag. The item will have to reasonably fit in the 20" X 17" string bag.

Golf Ball Sponsor \$800

Only 1 opportunity.

Each participant will receive a sleeve (3 balls) of name brand golf balls custom printed with your company logo and the WHIA logo. Additionally, you will also receive the benefits of a Tee Sponsor (see below). Surplus balls become the property of WHIA after the event.



Goodie Bag Sponsor \$500

Only 1 opportunity.

Each participant will receive a "goodie" bag at the start of the invitational. The bag will be a 20" X 17" nylon string bag. The bag will be embossed with the invitational logo and your company logo/name. Additionally, you will receive the benefits of a Tee Sponsor (see below) including table.

Premium Tee Sponsor \$350

(5 opportunities, first come first served)

These will be four par 3 holes, and one par 5. Four of these holes will be a "KP" competition (Closest to the pin from the tee). Holes chosen by event management. There will be measuring equipment and a ledger for competitors at the green. One will be a longest drive competition hole. The winners will receive a one-hundred-dollar Amazon gift card. The winners will be called to the main conference stage during full plenum to receive the prize and your company will be announced as the sponsor of this prize. You will get a table, and two chairs set up at the tee along with a sign announcing your sponsorship of the hole. Sign will include your company logo/name. You can staff that table with your representatives if desired, or you can place items on the table and leave it unstaffed. What you do to encourage interaction with players is up to you. Ideas include handing out promotional products, swag, etc., offering beverages of food/snacks (provided by you), drawings, games etc. You also have the option



of providing promotional materials in the player goodie bag. The item will have to reasonably fit in the 20" X 17" string bag. There will be times when the players move through quickly and other times when they have to wait a period of time to tee off. Golf cart transportation to the hole will be provided, but you may also want to consider renting your own cart (\$17) so you can freely move on and off the course. Play time is estimated to be 5 hours. You can remain as long as you want. You are responsible for any weather management equipment (canopy, umbrellas, etc). Your company will be listed as golf sponsor in the after-conference 6 month web page.



Tee Sponsor \$200

These will be on holes with a par 4 or higher. Hole chosen by event management. You will get a table and two chairs set up at the tee along with a sign announcing your sponsorship of the hole. Sign will include your company logo/name. You can staff that table with your representatives if desired, or you can place items on the table and leave it unstaffed. What you do to encourage interaction with players is up to you. Ideas include handing out promotional products, swag, etc., offering beverages or food/snacks (provided by you), drawings, games etc. You also have the option of providing promotional materials in the player goodie bag. The item will have to reasonably fit in the 20" X 17" string bag. There will be times when the players move through quickly and other times when they have to wait a period of time to tee off. Golf cart transportation to the hole will be provided, but you may also want to consider renting your own cart (\$17) so you can freely move on and off the course. Play time is estimated to be 5 hours. You can remain as long as you want. You are responsible for any weather management equipment (canopy, umbrellas, etc.). Your company will be listed as golf sponsor in the after-conference 6-month web page.

To purchase or reserve any of these options please visit our web site at www.wahomicide.org.

Questions about the golf event can be directed to Brian Byerley byerleyb@ci.bonney-lake.wa.us